



When you think
co-mail,
think **Quad.**

Introducing More Ways to Co-Mail Savings

Choose your trim size. Choose your page count. Save on postage.

Co-mailing is one of the best ways to reduce postal costs and now more mailers than ever can realize co-mail savings through Quad/Graphics' groundbreaking IntelliTrim™ technology.

With IntelliTrim technology, multiple catalog titles – each with their own unique face-to-backbone trim size and page count – can bind together to create a single mailstream that qualifies for postal presort and drop ship savings.

IntelliTrim technology builds on our industry-leading co-mail program that comprises a variety of inline and offline programs – including co-mingling for letter-size mailers. So, virtually every mailer can participate in a Quad/Graphics co-mail program regardless of circulation or mailpiece size.

Other advantages of Quad/Graphics' Co-Mail Program include:

- **Volume critical to achieving significant savings.** Quad/Graphics has inline co-mailed more than 1 billion catalogs in the last year alone.
- **Complete logistics management,** including finding co-mail matches based on variables such as in-home dates, trim size and book makeup. You do not have to search for co-mail partners or fear missing an opportunity to co-mail.
- **Dedicated corporate co-mail team** as well as co-mail specialists in each of our plants who are focused on creating co-mail matches that produce the greatest savings for each partner, regardless of quantity.

For more information, contact Quad/Graphics today!



Quad/Graphics' new IntelliTrim technology allows inline comailing of multiple catalog titles each with their own unique face-to-backbone trim size (within a one-inch variation of each other) and page count (up to 100-page variation). Prior to IntelliTrim technology, trim sizes needed to be identical in order for mailers to participate in inline co-mailing.

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