



# Joel Quadracci

*Chairman, President & CEO*

Joel guides the overall strategic growth and success of Quad/Graphics, continuing the tradition of family leadership at the company founded in 1971 by his father, the late Harry V. Quadracci. Joel grew up with the company, officially joining it in 1991. He held various sales and strategy roles before becoming President & CEO in 2006, and Chairman, President & CEO in 2010. Joel radically transformed the company through the 2010 acquisition of Worldcolor, creating North America's second largest provider of print, digital and related media services. In subsequent years, he guided multiple additional acquisitions, including Vertis Communications in 2013 and Brown Printing Company in 2014, among others that expanded Quad's offering into high-end packaging and in-store signage and displays. He also led the company's geographic expansion into Asia through a strategic partnership with Manipl Technologies, India's largest print services and end-to-end business solutions provider. Today, Joel continues to lead Quad's evolution from a critical commodity vendor to a trusted business partner who can help clients orchestrate and measure the effectiveness of their marketing initiatives across multiple digital and traditional channels.

In addition to Quad, Joel also serves on the boards of:

- Pixability, Inc.;
- Wisconsin's Children's Hospital and Health System;
- Milwaukee Art Museum;
- Wisconsin Manufacturers & Commerce;
- Skidmore College; and
- Amazon Center for Environmental Education and Research.

Joel also is a member of the Greater Milwaukee Committee, a private-sector civic organization whose mission is to contribute to the cultural and economic base of the Milwaukee metropolitan area; and The Milwaukee 7, a regional economic development initiative.

A graduate of Skidmore College in Saratoga Springs, New York, Joel holds a bachelor's degree in philosophy.